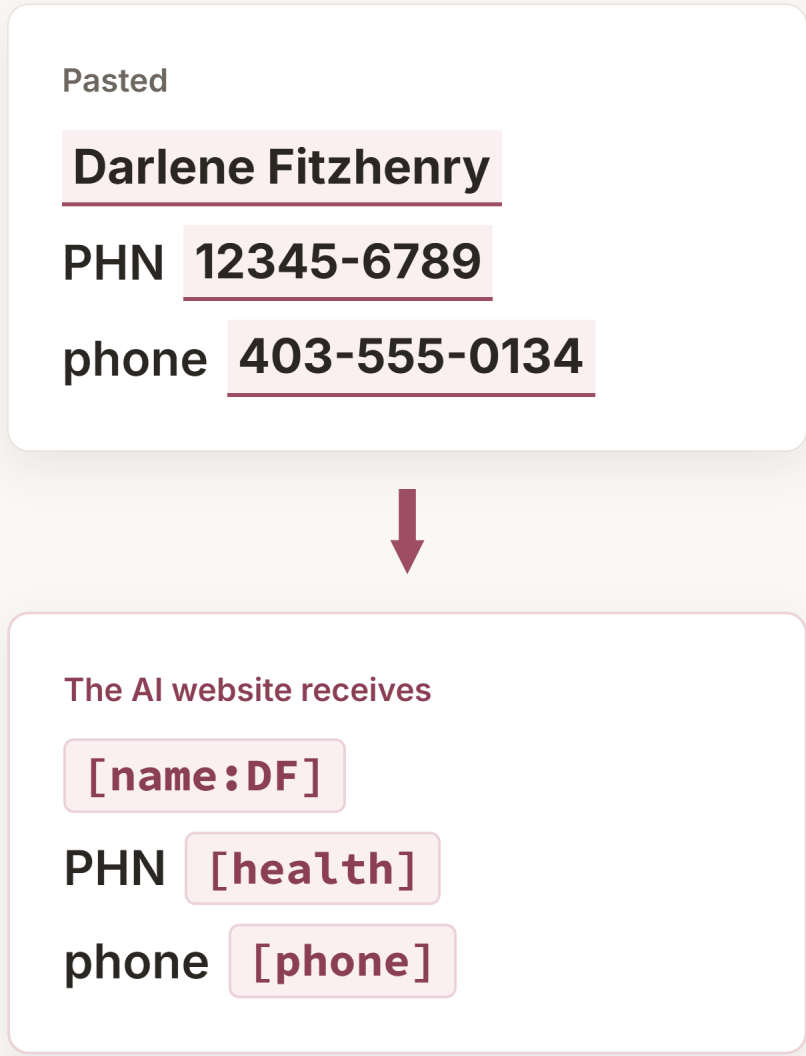
PHI Mask

Mask PHI before it reaches AI

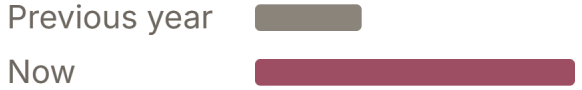
Choose which AI websites your team can use. On those, PHI Mask replaces PHI such as names, health numbers and contact details before the website receives it.

phimask.com



Doctors and staff use AI for letters and forms. Many use personal accounts.

15% → 45%



of employees are now considered regular users of AI (authorized or not) on their corporate devices

Verizon 2026 Data Breach Investigations Report · cross-industry

67%

of users are using **non-corporate accounts** on their corporate devices to access AI services

Verizon 2026 Data Breach Investigations Report · cross-industry

40%

of healthcare professionals surveyed had come across an AI tool their organization had not approved

Wolters Kluwer Health survey of 518 U.S. hospital and health system providers and administrators, released January 2026

Putting PHI into AI has consequences.

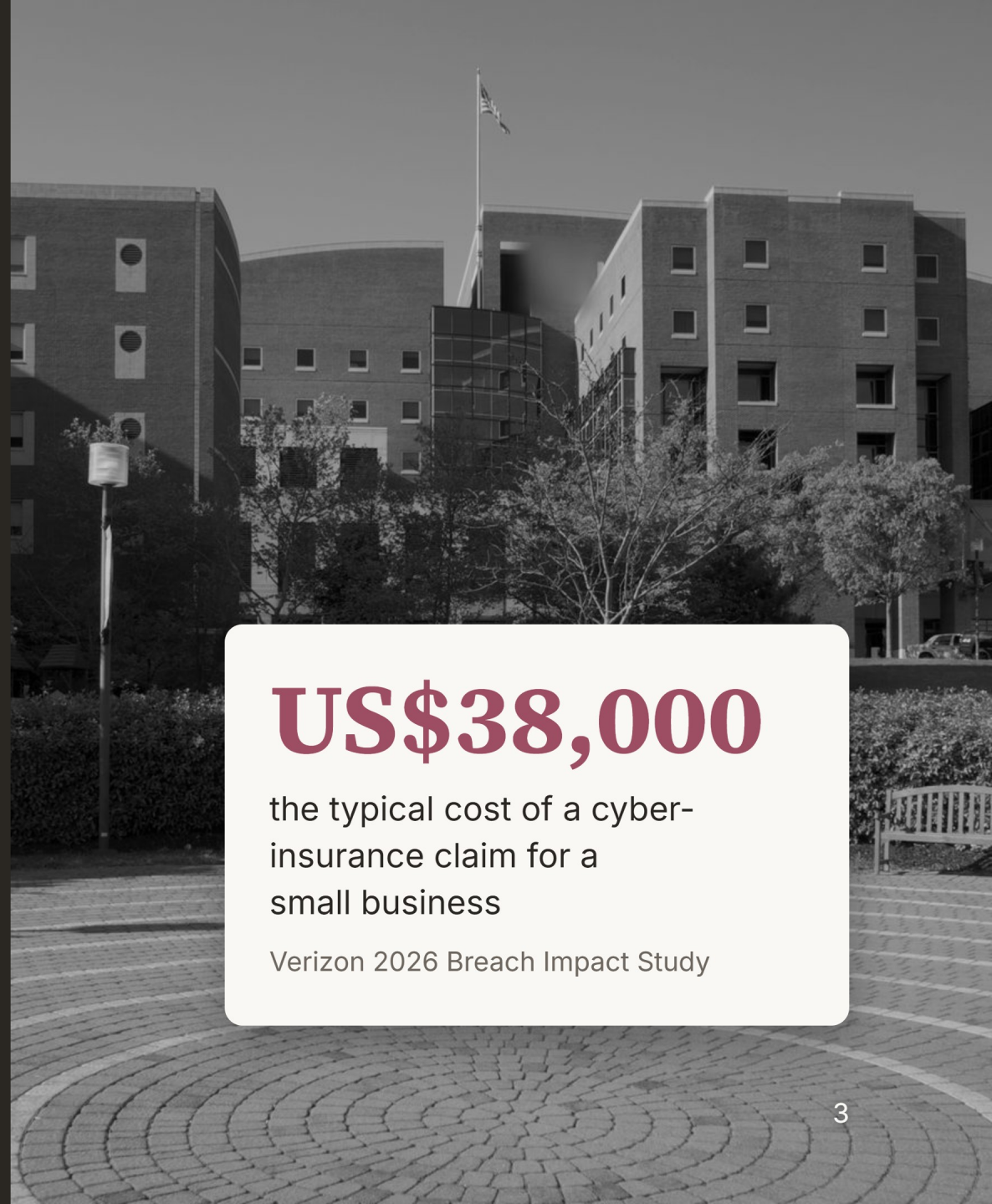
Even hospitals haven’t solved it.

Johns Hopkins Bayview Medical Center

About 3,182 patients

were sent letters after a worker uploaded a spreadsheet of their details to an AI tool the hospital had not approved. Each was offered a year of credit monitoring.

WMAR-2 News, 23 October 2026



US$38,000

the typical cost of a cyber-insurance claim for a small business

Verizon 2026 Breach Impact Study

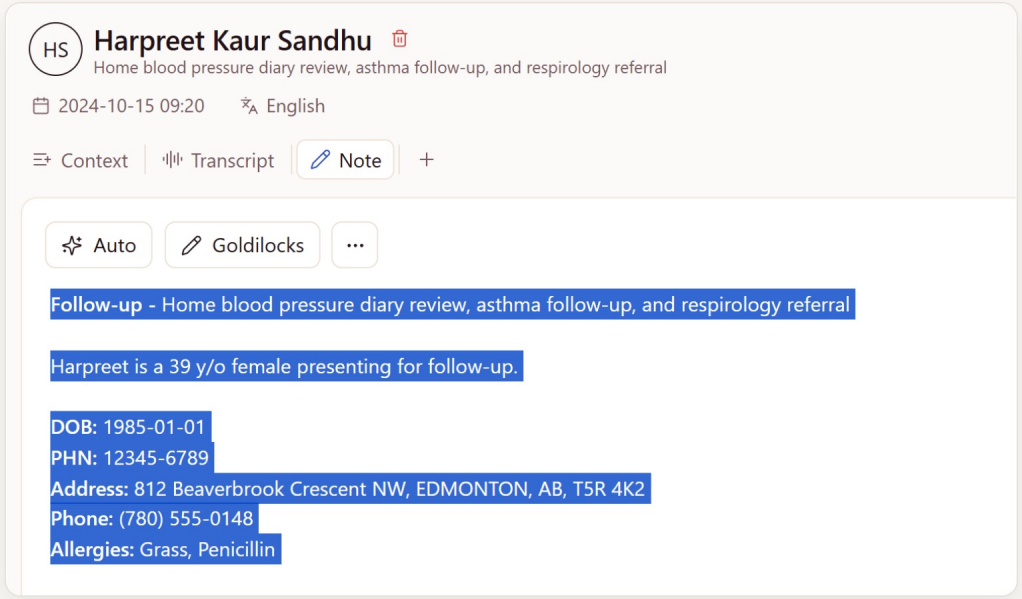
Photo: “Hopkins Bayview Hospital” by Tyler Merbler, CC BY 2.0 (creativecommons.org/licenses/by/2.0), cropped and darkened

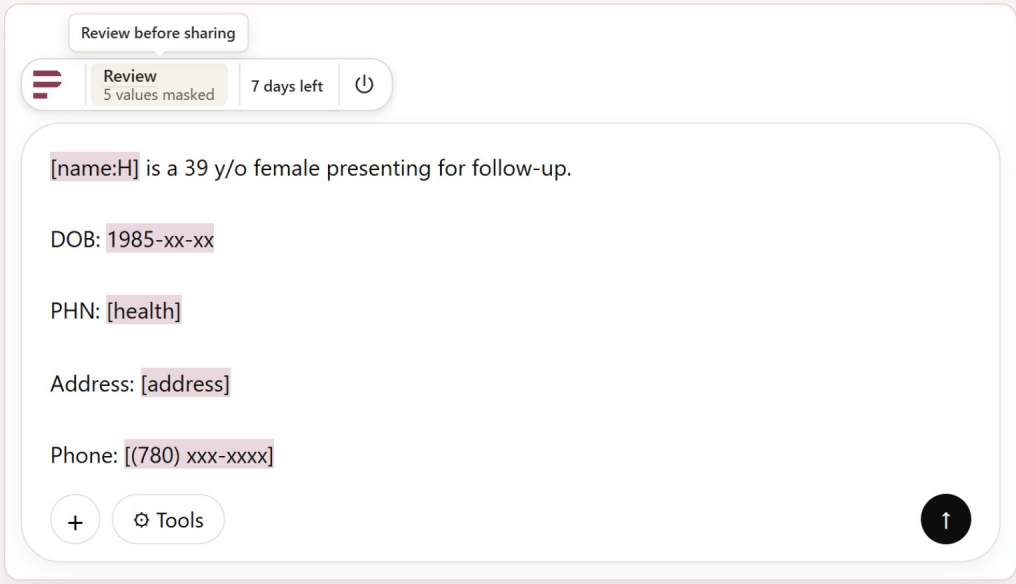
Block unsafe AI.
Mask PHI on the safe AI.



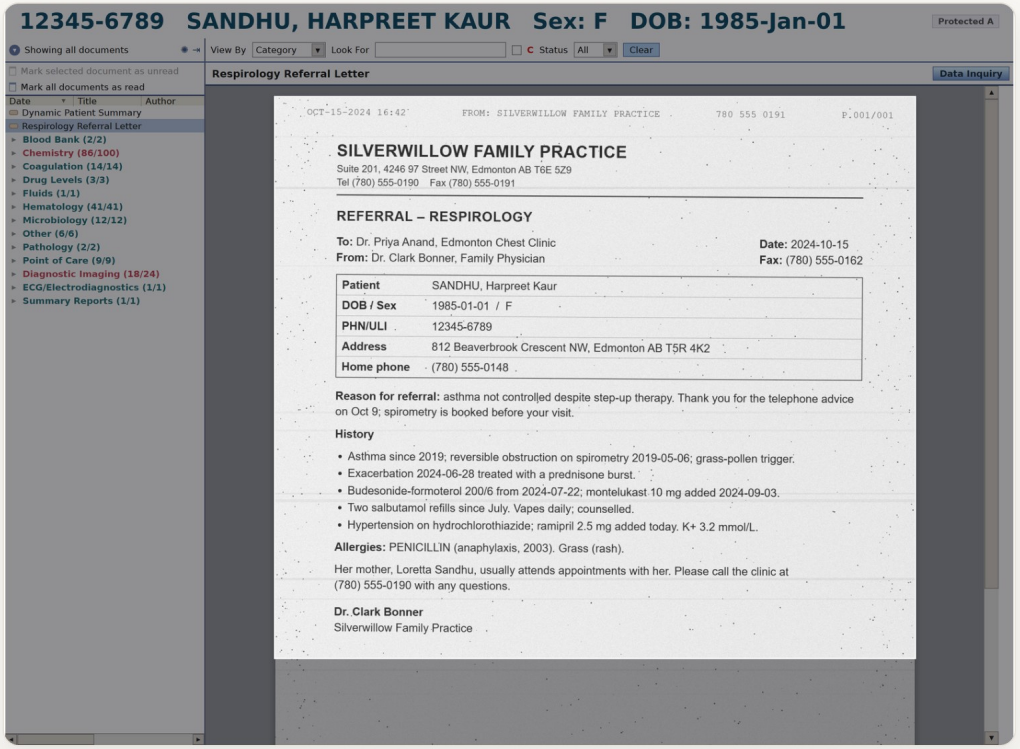
Not masked: what people type, Word files attached as they are, AI apps on the computer, and phones.

Paste a note. PHI becomes masks.





Paste a screenshot of a fax. PHI becomes masks.





DOB / Sex 1985-mm-dd / F

PHN/ULI [health]

Address [address2]

Home phone [phone3]

Reason for referral: asthma not controlled despite step-up therapy. Thank you for the telephone advice on Oct 9; spirometry is booked before your visit.

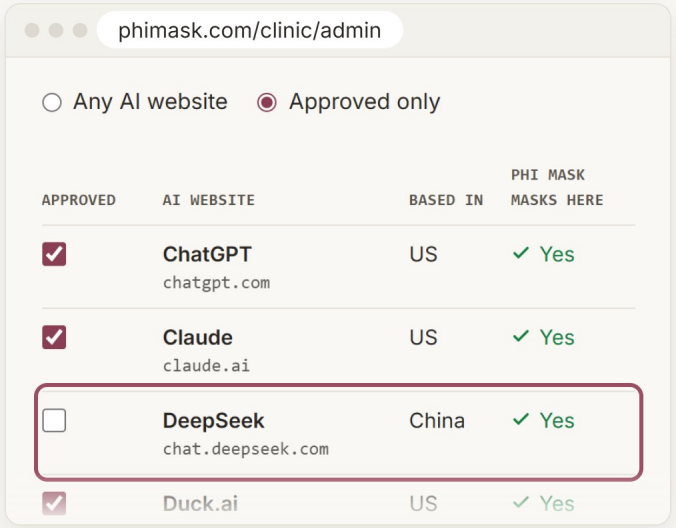
History

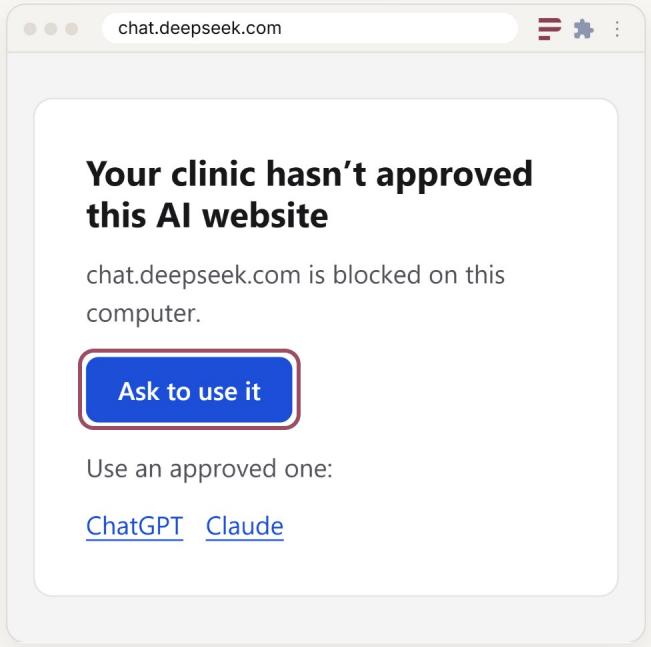
- Asthma since 2019; reversible obstruction on spirometry 2019-05-06; grass-pollen trigger.
- Exacerbation 2024-06-28 treated with a prednisone burst.
- Budesonide-formoterol 200/6 from 2024-07-22; montelukast 10 mg added 2024-09-03.
- Two salbutamol refills since July. Vapes daily; counselled.
- Hypertension on hydrochlorothiazide; ramipril 2.5 mg added today. K+ 3.2 mmol/L.

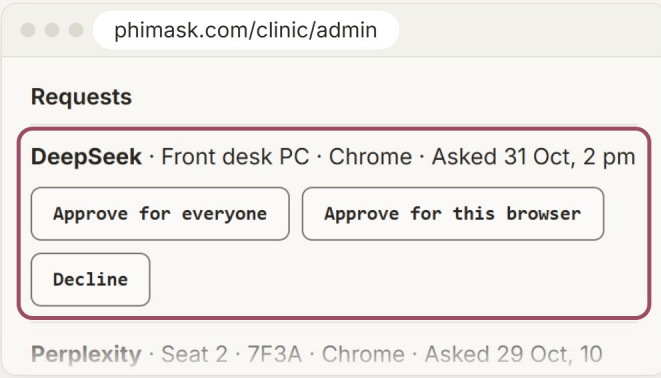
Allergies: PENICILLIN (anaphylaxis, 2003). Grass (rash).

Her mother, [name:LS] usually attends appointments with her. Please call the clinic at [phone2] with any questions.

Choose which AI websites your team can use.



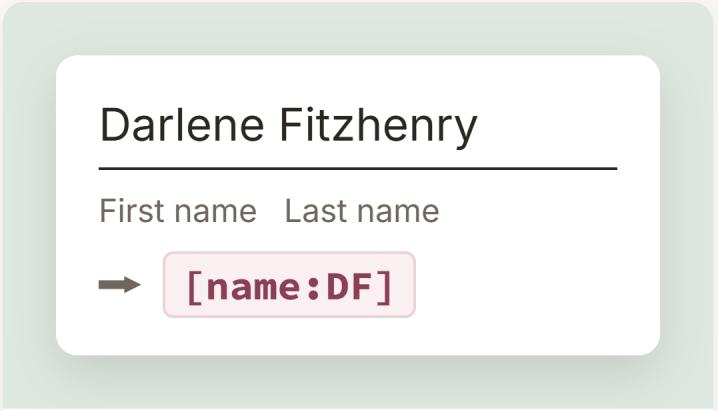




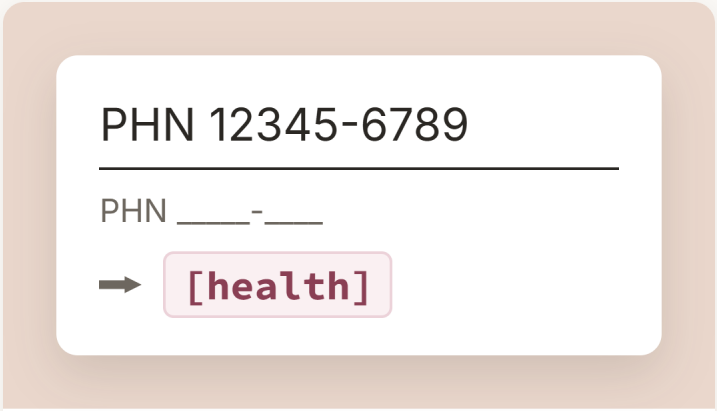
1. Choose Approved only, and untick any AI website you don't want.
2. An AI website your clinic hasn't approved is blocked.
3. When staff ask to use an AI website, approve it for everyone.

Pattern matching, right in your browser.

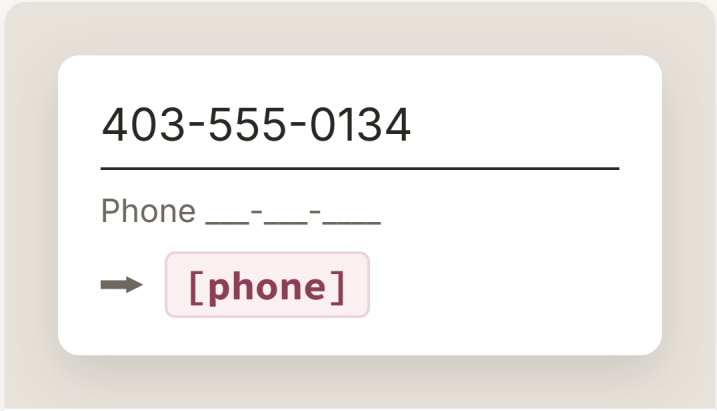
The details it masks stay in the browser. They’re never sent to PHI Mask.



A first and last name



A health number

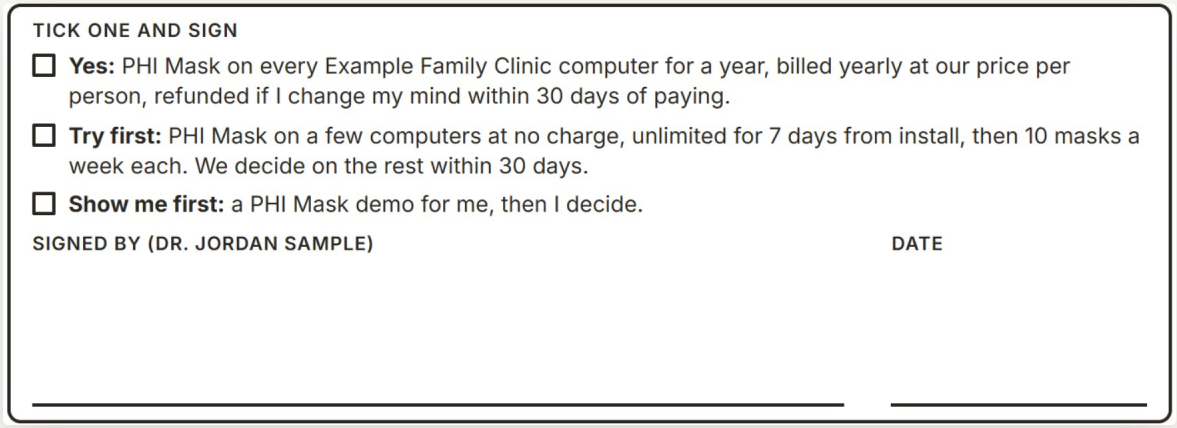


A phone number

- ✓ Screenshots are read in the browser too.
- ✓ Fixed rules find PHI, not an AI chatbot.
- ✓ For the PIA file: **phimask.com/compliance**

Pick one together.
Then sign the printed letter.

- ☐ **Yes:** every clinic computer for a year, refunded if the clinic changes its mind within 30 days of paying.
- ☐ **Try first:** a few computers at no charge, then the clinic decides on the rest within 30 days.
- ☐ **Show me first:** a PHI Mask demo first, then the clinic decides.



TICK ONE AND SIGN

☐ **Yes:** PHI Mask on every Example Family Clinic computer for a year, billed yearly at our price per person, refunded if I change my mind within 30 days of paying.

☐ **Try first:** PHI Mask on a few computers at no charge, unlimited for 7 days from install, then 10 masks a week each. We decide on the rest within 30 days.

☐ **Show me first:** a PHI Mask demo for me, then I decide.

SIGNED BY (DR. JORDAN SAMPLE) DATE

Printed from **phimask.com/clinic/owner-page**.